

Elites Community Posting Norms

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Chapter 1 General Provisions

Article 1 Purpose and Basis for Formulation

To build a harmonious, professional, and healthy online communication environment, maintain the posting order of the Elites Community (hereinafter referred to as the "Community"), protect the legitimate rights and interests of all users, and promote the sound development of core scenarios such as collaboration, product recommendations, and supplier connections within the Community, these Norms are formulated in accordance with the relevant laws and regulations of the People's Republic of China and combined with the actual operation of the Community.

Article 2 Scope of Application

These Norms apply to all users (including individual users and institutional users) who use the posting function of the Elites Community, as well as all content posted by users within the Community (including images and texts, product recommendations, collaboration needs, comment replies, etc.).

Article 3 Priority of Effect

These Norms are the core rules for the management of Community postings. In case of any conflict with other special rules of the Community, these Norms shall prevail; for matters not explicitly specified in these Norms, other publicly announced rules of the Community shall apply.

Chapter 2 Account Management and Prerequisites for Posting

Article 4 Account Registration Requirements

1. Users who abide by the User Service Terms of the CJdropshipping platform and register on the CJdropshipping platform (www.cjdropshipping.com) may become Community users and enjoy the basic rights of Community users.

2. Account information (including nickname, avatar, cover image, and signature) must comply with laws, regulations, and public order and good customs. The use of content containing illegal elements such as racial discrimination, gender insult, obscenity and pornography, violence and terror is prohibited.

Article 5 Account Usage Norms

1. Users only have the right to use their accounts and shall not lend, transfer, or authorize others to use their accounts in any form; the account registrant shall bear full responsibility for any violations or losses caused by account lending or transfer.

2. Users shall properly keep their account information (such as password, bound mobile phone/email). All content posted through the account shall be deemed as the user's own behavior, and the user shall be responsible for the legality and authenticity of the content.

Chapter 3 Core Norms for Post Content

Section 1 Prohibited Illegal Content

Users shall not post content that violates national laws and regulations. Once discovered, the content will be deleted immediately and relevant responsibilities will be pursued:

- (1)Content that opposes the fundamental principles established by the Constitution, endangers national security, discloses state secrets, subverts state power, or undermines national unity;
- (2)Content that damages national honor and interests, distorts, defames, desecrates, or denies the deeds and spirits of heroes and martyrs, or insults or slanders heroes and martyrs;
- (3)Content that advocates terrorism or extremism, or incites the implementation of terrorist or extremist activities;
- (4)Content that incites ethnic hatred or discrimination, undermines ethnic unity, or violates national religious policies, advocates cults, or spreads feudal superstitions;
- (5)Content that spreads rumors or disrupts economic and social order;
- (6)Content that contains obscenity, pornography, gambling, violence, homicide, or terror, or instigates crimes;
- (7)Content that insults or slanders others, or infringes upon others' reputation, privacy, or other legitimate rights and interests;
- (8)Other content prohibited by laws and administrative regulations.

Section 2 Prohibited Unhealthy Content

Combined with Community scenarios such as collaboration and product recommendations, the following unhealthy content that harms the Community ecology is prohibited:

- (1)Content where the title is seriously inconsistent with the content, or titles that are exaggerated or misleading;
- (2)Content that hypes up gossip, scandals, or misdeeds, or improperly comments on natural disasters, major accidents, or other disasters;
- (3)Content that contains sexual innuendo, bloody and terrifying scenes, cruel images, or incites crowd discrimination or regional discrimination;
- (4)False collaboration information, misleading commitments, or false product recommendations;
- (5)Unauthorized advertisements (such as privately diverting traffic to external platforms for transactions, promoting unqualified financial products) or disguised commercial fraud;
- (6)Content that infringes upon others' intellectual property rights (such as stealing works, reprinting product images/copies without authorization, or using brand names without permission to publish cooperation information);
- (7)Content that induces minors to imitate unsafe behaviors or behaviors that violate social ethics, or contains content with bad guidance for minors;
- (8)Other content that harms the Community ecology (such as meaningless spamming, repeated posting of the same content, etc.).

Section 3 Promoted Positive Content

To promote professional communication and value co-creation in the Community, the following content is advocated:

- (1)Authentic collaboration needs: such as various cooperative collaborations, event cooperation, etc. The type of collaboration, cooperation requirements, contact information (avoiding privacy disclosure), and expected results must be clearly stated;
- (2)High-quality product information: such as dropshipping product recommendations, which must indicate the product type, applicable scenarios, supply chain advantages, and quality assurance, with authentic images or videos attached;
- (3)Professional industry knowledge: such as supply chain management skills, product design trend analysis, e-commerce operation experience, etc., to help users improve their industry awareness;
- (4)Compliant supplier connections: when publishing cooperation needs, true qualifications must be provided, and exaggeration of cooperation conditions is prohibited;
- (5)Positive interactive content: respect others' opinions, conduct rational discussions, do not attack or abuse others, and jointly maintain a friendly communication atmosphere;
- (6)Original high-quality content: adhere to original design works and original experience sharing. Reprinted content must indicate the original author and source, and respect intellectual property rights.

Chapter 4 Violation Handling

Article 6 Standards for Determining Violations

- 1.Posting content that violates "Section 1 Prohibited Illegal Content" or "Section 2 Prohibited Unhealthy Content" in Chapter 3 of these Norms.
- 2.Account usage that violates "Chapter 2 Account Management and Prerequisites for Posting" of these Norms, such as registering with false information or causing violations due to account lending or transfer.
- 3.Repeatedly posting low-quality content (such as meaningless spamming, duplicate posts) and failing to rectify after a reminder.
- 4.Evasion of violation detection (such as splitting violation keywords, using homophonic characters to post unhealthy content).

Article 7 Violation Handling Measures

According to the severity of the violation, the Community has the right to take one or more of the following handling measures:

- (1)Minor Violations: Delete the violating post content, send a violation reminder to the user, and exclude the violating content from Community search and recommendation;
- (2)Moderate Violations: Restrict posting functions (1-7 days), hide the historical content posted by the violating account (visible only to the account holder), and prohibit participation in Community activities;

(3)Severe Violations: Permanently restrict posting functions, block the account (including associated accounts), clear all content of the account, and prohibit re-registration;

(4)Special Cases: If the violation involves illegal acts (such as fraud, endangering national security), the Community will retain evidence and transfer it to the public security organs for handling.

Article 8 Handling Principles

1.If a user commits the same or similar violations multiple times, the Community will impose heavier or aggravated penalties (such as a reminder for the first minor violation, and posting restriction for the second minor violation).

2.Violations occurring before the effective date of these Norms shall be governed by the Community rules in effect at that time; violations occurring after the effective date shall be governed by these Norms.

Chapter 5 Supplementary Provisions

Article 9 Effectiveness and Revision

The Community has the right to revise these Norms in accordance with updates to laws and regulations and business development needs. The revised content will be publicized on the Community homepage 7 days in advance and will take effect after the publicity period. Users can check the latest version in the "Community Rules" section. Users are responsible for regularly checking for changes to this page. At the same time, we will notify users of revisions to these Norms through website pop-ups or website notifications. Continued use or access to the website by users after the publication of any changes shall constitute acceptance of such changes.

Article 10 Right of Interpretation and Dispute Resolution

1.The final right of interpretation of these Norms belongs to Yiwu Cujia Trade Co., Ltd., the operator of the Elites Community.

2.The formulation, effectiveness, interpretation, revision, supplementation, termination, implementation, and dispute resolution of these Norms shall all be governed by the laws of the Chinese mainland (excluding Hong Kong, Macao, and Taiwan) of the People's Republic of China (including applicable laws). If there are no relevant provisions in the law, commercial practices and/or industry practices shall be referred to.

3.Disputes between users and the Community regarding these posting norms shall first be resolved through negotiation with the Community customer service; if negotiation fails, you agree that the competent Chinese court in the place where Yiwu Cujia Trade Co., Ltd. is located shall have exclusive jurisdiction.

Article 11 Others

Matters not covered in these Norms shall be implemented with reference to the laws and regulations of the People's Republic of China, various rules of the CJdropshipping platform, and other publicly announced rules of the Elites Community.